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**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968491-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Warren/D/Senate	10/29-11/6	12965

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	968491	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/05/12	The Chew	1-2p	M-WTF--	:30	4	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-WTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/29/12		The Chew	1-2p	:00		<del>\$900.00</del> NM
Credited									
2	WCVB	W	10/31/12	1:33 PM	The Chew	1-2p	:30	EW12126	\$900.00 NM
4	WCVB	Th	11/01/12	1:31 PM	The Chew	1-2p	:30	EW12127	\$900.00 NM
3	WCVB	F	11/02/12	12:59 PM	The Chew	1-2p	:30	EW12127	\$900.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	11/05/12	1:31 PM	The Chew	1-2p	:30	EW12109	\$900.00 NM
2	10/29/12	10/31/12	GENERAL HOSPITAL	ABC SOAPS ROTA	M-W----	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-W----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/29/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12126	\$1,200.00 NM
2	WCVB	W	10/31/12	2:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12127	\$1,200.00 NM
3	11/06/12	11/06/12	Good Morning America	658-9a	-T-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	8:49 AM	Good Morning America	658-9a	:30	EW12109	\$1,600.00 NM
4	10/30/12	11/04/12	Good Morning America	658-9a	--W-F--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W-F--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	8:59 AM	Good Morning America	658-9a	:30	EW12126	\$1,500.00 NM
2	WCVB	F	11/02/12	7:49 AM	Good Morning America	658-9a	:30	EW12127	\$1,500.00 NM
5	10/30/12	11/04/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									

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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968491-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/29-11/6	12965	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/04/12	8a Sun Wknd Eyeopener Su 8-10a		-----S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	8:27 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12128	\$350.00 NM
6	10/30/12	11/05/12	LIVE WITH KELLY & MICHAEL 9A-10A		M-W-F--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W-F--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	9:57 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	EW12127	\$800.00 NM
2	WCVB	F	11/02/12	9:31 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	EW12128	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	11/05/12	9:31 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	EW12122	\$800.00 NM
7	10/30/12	11/06/12	STEVE HARVEY DAY 10-11a		-T-T---	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/30/12		STEVE HARVEY DAY	10-11a	:00		<del>\$350.00</del> NM
Credited									
1	WCVB	Th	11/01/12	10:55 AM	STEVE HARVEY DAY	10-11a	:30	EW12128	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	11/06/12	10:41 AM	STEVE HARVEY DAY	10-11a	:30	EW12128	\$350.00 NM
8	10/30/12	11/05/12	Newscenter 5 at 5 5-6p		MTWTF--	:30	4	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/30/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12122	\$2,400.00 NM
1	WCVB	W	10/31/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12126	\$2,400.00 NM
3	WCVB	Th	11/01/12	5:14 PM	Newscenter 5 at 5	5-6p	:30	EW12128	\$2,400.00 NM
4	WCVB	F	11/02/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	EW12128	\$2,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	11/05/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	EW12127	\$2,400.00 NM
9	10/30/12	11/05/12	7p Sat News Weekend 658-730p		-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	7:56 PM	7p Sat News Weekend	658-730p	:30	EW12127	\$400.00 NM
LR - Football									
10	10/30/12	11/05/12	Election Special LOCAL POLITICAL		M-----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	7:24 PM	Election Special	LOCAL POLITICAL	:30	EW12109	\$2,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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968491-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/29-11/6	12965	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	Election Special Class of Time - Fixed Non Pre-emptible	LOCAL POLITICAL	M-----	:30	1	\$2,500.00	NM
11	10/30/12	11/05/12	INSIDE EDITION SAT Class of Time - Immediately Pre-emptible without notice	7:30P-8P	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/03/12 INSIDE EDITION SAT 7:30P-8P :00 <del>\$300.00</del> NM Credited									
12	10/30/12	11/05/12	46th Annual CMAs Class of Time- Immediately Pre-emptible No Makegood Required	Prime Other	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 11/01/12 46th Annual CMAs Prime Other :00 <del>\$4,000.00</del> NM See MG 12.2									
2 WCVB Th 11/01/12 7:59 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 EW12127 \$4,000.00 NM MG for 12.1 11/01									
13	10/30/12	11/05/12	ABC Prime College Footb Class of Time- Immediately Pre-emptible No Makegood Required	Sat 8-1130p	-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/03/12 10:10 PM ABC Prime College Football Sat 8-1130p :30 EW12127 \$3,500.00 NM									
14	10/30/12	11/05/12	On the Record Election S Class of Time- Immediately Pre-emptible No Makegood Required	658-8p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 11/04/12 On the Record Election Sp 658-8p :00 <del>\$2,500.00</del> NM See MG 14.2									
2 WCVB Su 11/04/12 7:30 PM OTR Primetime Election Special LOCAL PRIME SPI :30 EW12127 \$2,500.00 NM MG for 14.1 11/04									
15	10/30/12	11/05/12	Jimmy Kimmel Class of Time- Immediately Pre-emptible No Makegood Required	1205-105a	MTWTF--	:30	8	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 8 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/30/12 12:39 AM Jimmy Kimmel 1205-105a :30 EW12122 \$250.00 NM 6 WCVB Tu 10/30/12 1:01 AM Jimmy Kimmel 1205-105a :30 EW12115 \$250.00 NM 5 WCVB W 10/31/12 12:36 AM Jimmy Kimmel 1205-105a :30 EW12126 \$250.00 NM 2 WCVB W 10/31/12 12:59 AM Jimmy Kimmel 1205-105a :30 EW12127 \$250.00 NM 7 WCVB Th 11/01/12 12:40 AM Jimmy Kimmel 1205-105a :30 EW12127 \$250.00 NM 3 WCVB Th 11/01/12 12:58 AM Jimmy Kimmel 1205-105a :30 EW12128 \$250.00 NM 8 WCVB F 11/02/12 12:40 AM Jimmy Kimmel 1205-105a :30 EW12128 \$250.00 NM 4 WCVB F 11/02/12 12:55 AM Jimmy Kimmel 1205-105a :30 EW12127 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WCVB M 11/05/12 12:48 AM Jimmy Kimmel 1205-105a :30 EW12128 \$250.00 NM 9 WCVB M 11/05/12 1:00 AM Jimmy Kimmel 1205-105a :30 EW12109 \$250.00 NM									
16	10/30/12	11/05/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/29-11/6	12965	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/30/12	11/05/12	Nightline	1135p-1206a	MTWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
10/29/12 11/04/12 - TWTF-- 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 10/30/12 11:55 PM Nightline 1135p-1206a :30 EW12115 \$1,500.00 NM 1 WCVB W 10/31/12 12:01 AM Nightline 1135p-1206a :30 EW12127 \$1,500.00 NM 4 WCVB Th 11/01/12 11:45 PM Nightline 1135p-1206a :30 EW12128 \$1,500.00 NM 3 WCVB F 11/02/12 11:51 PM Nightline 1135p-1206a :30 EW12127 \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB M 11/05/12 12:01 AM Nightline 1135p-1206a :30 EW12109 \$1,500.00 NM									
17	11/04/12	11/04/12	Inside Edition Wknd		-----S	:30	1	\$0.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 11/04/12 3:21 AM Inside Edition Wknd :30 EW12127 \$0.00 NM									
<b>Total Spots</b>							<b>41</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$48,950.00</b>
<u>Agency Commission</u>	<b>\$7,342.50</b>
<u>Net Amount Due</u>	<b>\$41,607.50</b>